



Connecting business
Connecting people

The Agile Workplace



“ We put the customer first, keep it simple and make a difference together – it’s in the DNA of everything we do.”

Contact us today
We’d love to speak to you

“New technologies are changing the way the world operates, the way people live, and the way we do business. Organisations are in the middle of the ‘perfect storm’, with connected individuals, different business models and new rules reshaping the traditional ways of doing things – all impacting their ability to survive and thrive.

In this digital transformation, never has it been more important for a business and its’ workforce to be agile and adaptive in responding rapidly and flexibly to customer demands and market changes.”

A CONSTANTLY EVOLVING WORLD



Have you asked yourself why technology is so important today? Just look around and you’ll see you’re surrounded by technology. Whether you are working or resting, you are always using technology. It is used everywhere and all the time, and its’ use has made life less complicated.

Places far away have come closer, thanks to technology. The pace of life has increased, thanks to technology. Communication is rapid, travel is fast, movement is easy, action is quick, interaction has sped up and so has life. Things that once took hours to complete, can be done in seconds today. The world is smaller and life is fast. Courtesy - technology.

Technology has touched every aspect of life, making it easier, better and different. Technology has changed living. And businesses, small and big, need technology to thrive.

Virtually every industry has experienced this over the last couple of years – facing up to the challenges, breaking down boundaries and exploiting the opportunities. Just look at what Airbnb has done to the hospitality industry. Or what Uber has done to the transportation industry. As technology changes, so to do the industries that use it - finding ways into new markets or changing the way that people interact with that market.

This change is exciting and enables opportunities that were once considered impossible. But whilst it’s clear the opportunities are endless, we are also witnessing a world where things are happening at pace, with no sign of slowing down. And this can present some interesting challenges for the workplace – challenges that if ignored, may mean the difference between a business thriving or failure.

For a small or medium business, never has it been more important to have an agile workplace where technology is the enabler to success and growth.

SO WHAT CHANGES ARE HAPPENING, AND WHAT CHALLENGES ARE THEY PRESENTING?

A key change in the last few years has been around technology enabling the mobile workforce. Employees can now work flexibly, anyhow via any device collaborating seamlessly over any platform. Mobile working isn’t a trend, it’s a new reality, and those that plan for it will reap the rewards. The workplace must be able to meet the demands of the mobile workforce. Employees no longer keep office hours and prefer to complete tasks on the road and from home. Laptop-toting professionals and workers tied to their internet enabled devices are looking for ways to increase their productivity. They are expecting to access knowledge right

away, at the point of need, wherever they are, and all done simply in the palm of their hand and at the touch of a button. This new way of working not only allows a business to operate more cost effectively and flexibly, but is a key driver in attracting and retaining talent.

Today there is no excuse for down time and the agility of an organisation relies on being 'always on' – **always connected**. If this fails – it has a detrimental effect on the customer experience, your employees and whether your business can operate. In this new world, customers expect an immediate, seamless relationship with you, whenever they want and through their preferred channel. At the same time huge amounts of data are being generated 24/7 that need to be securely collected, stored, accessed and shared. And that's not forgetting that employees need to be able to connect back to head office and immediately have access and transparency to data and systems. All done with the complete confidence that you are resilient, secure and compliant.

This means that the traditional ways of doing things are being replaced by new smarter ways of working. Organisations are having to deploy **intelligent operating models** and be smarter with their cost management by looking at ways of doing things differently, to improve productivity and streamline processes. Businesses also need transparency of data and information across all channels to meet the demand of the ever-changing consumer, whilst having the business flexibility and scalability to ensure that the business can adapt to, action and deploy real time decision making.

SO WHAT?

Smaller businesses need to share the same strategic imperatives and digital future mindset as larger enterprises: understanding that investing in IT and communications gives a competitive advantage, and that first rate connectivity is key in a world shaped by cloud and wireless/mobile technologies.

Paradoxically, at the same time a lot of SME's are held back by a lack of knowledge and perceived cost to invest in ICT to drive their digital transformation. This means that SMEs run the risk of not having the right infrastructure or connectivity in place and therefore cannot take advantage of the opportunities in a data-driven digital world. That is connectivity is crucial in a world where SMEs operate in a 24 x 7 and potentially global marketplace.

As the importance of digital technology grows, the more critical the role of the network and connectivity becomes. Speed, security and scalability become essential to cope with growing business requirements and enabling an SME to stay nimble, flexible and close to the customer and market.

Connectivity underpins everything in a cloud-centric work and SME's need to view it as the enabler that can help them take their business to the next level in the digital future. From VoIP to accessing the cloud, the benefits of flexible working, improving digital marketing and enhancing the customer experience mean that a reliable, secure and flexible connection is a necessity for the future.



SO WHERE TO START?

You know you need to take action and ensure that you have all the tools and foundations to grow and expand your business in this exciting new world – but where do you start?

- ✂ Is your business able to provide flexibility to the workforce and increase efficiency and production?
- ✂ What are your plans to ensure your ever-growing data is transparent, secure and easily accessible?
- ✂ Operationally are you able to scale up and down to meet growing customer demands across their channel of choice?
- ✂ Are you effective in managing your business systems and processes, having full budgetary and management control?
- ✂ Do you have intelligent processes and systems in place that allow you to work and adapt quickly, effectively and competitively?

And who do you turn to that has the experience and portfolio to help you in this journey, whilst ensuring the day to day engine keeps running.

STL UNDERSTAND. WE CAN HELP.



STL understand. And we know we can help. Let me explain.

For the last 25 years, our team at STL have been evolving and adapting in a world of emerging and new technologies. We have embraced how technology has created opportunities never thought possible. Technology has, and will continue to be the conduit for smarter, new ways of working, enabling businesses to better connect their people and their customers.

STL are experienced in new and emerging technology and are leaders in the IT and communications market. We have helped numerous businesses over the years to make sure they succeed in surviving in a changing world. It's this experience that led us to build our Intelligent Communication Portfolio. It's a portfolio of solutions that connects businesses, and connects people.

Our aim is clear, to provide IT and communication to enable your business to work better, smarter and faster in the modern workplace. We help your business stay better connected to your customers and enable your people to communicate and collaborate securely and reliably.

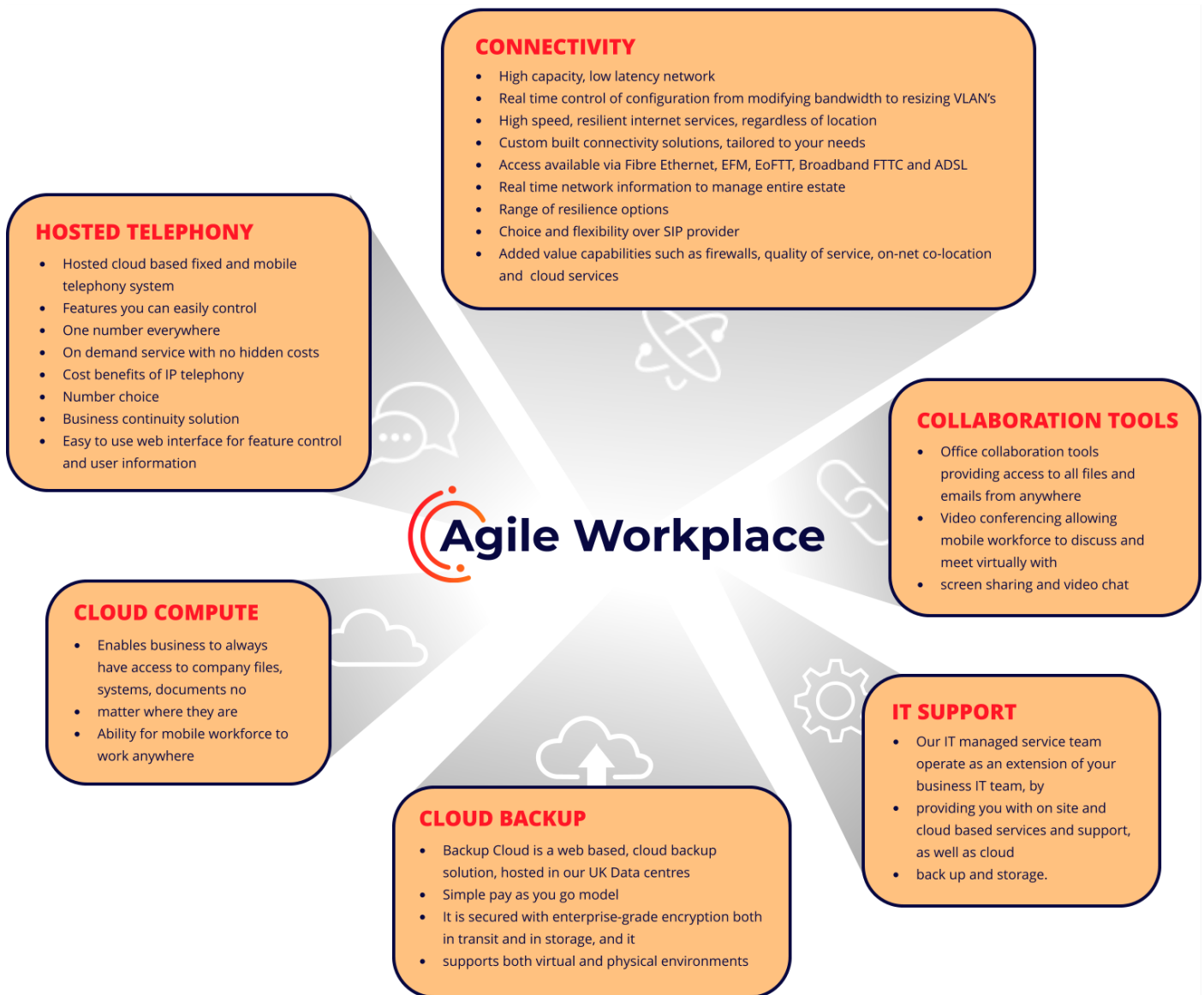
We understand the complex challenges that the enterprise market face, and how to survive and grow you must ensure operational and cost efficiencies, whilst delivering exceptional customer service. IT and communications play a pivotal role in delivering this.

***“At STL we pride ourselves on working with market leading partners and products to deliver the best communication solution for your business. We put the customer first, keep it simple and make a difference together – it's in the DNA of everything we do.*”**

And we do this intuitively, at a pace that keeps up, and with complete peace of mind.”

SO HOW CAN WE HELP?

We have a number of solutions that can be tailored to help you meet the challenge of ensuring you have a truly agile business.



At STL Communications we specialise in working with customers to provide them with an extensive range of connectivity and telephony solutions and capabilities accessed through an easy to use portal.

- Leading edge technology solutions to enable the agile workforce
- Clear pricing models
- Easy to control, self-serve environment enabling you to maximise productivity
- Guaranteed levels of security and performance
- Flexible solutions built around preferred or existing providers

“The necessity for an IT environment that is always on, always connected and can scale dynamically to meet peaks in demand can be the difference between success and failure”.

SO WHAT ARE THE BENEFITS

Real time, easy control of your IT, connectivity and communications

- Real time quoting, ordering and analytics
- Easy to use, self-serve portal empowering smart integration with key business systems

Custom built solutions tailored to your needs

- Choice and flexibility
- Configured service exactly as you require it
- Complete solution, not just component parts
- Enables both MPLS and Internet Access solutions through just one network and one supplier

Peace of mind and resilience with business continuity

- Resilient deployment solutions offering 100% uptime to customers
- Private, secure resilience options to ensure critical business systems are always available to both employees and customers
- Flexible, scalable

Market leading, high performance, cutting edge technology

- Largest UK network footprint providing high speed, resilient internet services, regardless of location
- UK's leading automated software defined network
- Cloud is at the heart of the network with cloud based solutions such as back up, making enterprise functionality accessible to all businesses.
- Hosted telephony service that integrates your fixed and mobile capabilities

IT environment always on, always connected

- High capacity, low latency network capable of providing Ethernet services from 10Mb to 10Gb
- Connectivity options including ADSL, Broadband FTTC, EoFTTC, EFM and Fibre Ethernet

Business model adaptability, flexibility and scalability

- Real time control of your network with the ability to modify bandwidth and control configuration changes
- Support a customer's journey from On-Premise to Cloud environments
- Telephony and connectivity system can be quickly configured according to organisations changing requirements.

WHO WE HAVE HELPED:



// We put the customer first, keep it simple and make a difference together – it's in the DNA of everything we do. //

Contact us today

We'd love to speak to you



www.stlcomms.com



Email: sales@stlcomms.com



Call: 0800 316 0123



@STL CommsTweets