

Driving rural connectivity to enable business as usual

JADE Alpaca Ranch install business grade connectivity to build the infrastructure they need.



Background:

JADE Alpaca Ranch is the latest business venture from entrepreneurs Jacquie and Anthony, based in Oxfordshire. Due to be opened to the public in the coming months, JADE Alpaca Ranch will comprise of breeding alpacas whilst hosting a small farm shop.

The Challenge:

Running a business from home is never easy, especially if location is both your biggest asset and challenge.

JADE Alpaca Ranch is based in a rural location with little in the way of connectivity coverage, an issue when trying to launch a new business whilst also being the HQ for additional business ventures.



Solution:

With multiple business interests, it was vital to have strong and reliable connectivity so that every area of the business could operate from the rural location just as well as if it was in a central location.

It was decided that improving the current poor Internet connectivity provided through 4G was a priority, being replaced instead by high speed, dedicated business grade connectivity.

“The guaranteed connection provided me with the security that my business could operate as usual, regardless of me being in a rural location. With my increased usage of data, storage and collaboration, it was imperative that I had a dedicated connection that wouldn’t let me down, and allow me to future-proof and scale as my business diversified.”

Anthony D'Souza

